



GCMI

Entrepreneurship Programs

FOR INDIVIDUALS

Welcome to the start of your entrepreneur discovery! Do you want to learn how to create a plan to launch your concept? Deepen your thought process on how to attract and keep customers? Or do you simply want to discover the tools successful entrepreneurs use gain a unique advantage? Then, our GCMI programming is for you!

GCMI BUSINESS I

Delivery Options:

- 6 weeks in-class (only),
1 day/week
typically Tuesday nights

Great for Individuals that: want to start a business but you have no experience; have an idea or concept you need to flush out; not sure where to start; have need to narrow their concept; want to understand what goes into a business plan.

The “Intro to the World of Business” course provides a comprehensive approach to starting, maintaining, and/or structuring your business or business idea. This 6-week class provide a basic business foundation as well as provide guidance and the development of your Marketing Plan.

GCMI ICE HOUSE ENTREPRENEUR PROGRAM

Delivery Options:

- 9 weeks in-class/online learning platform, 2 days/week, or
- 6 weeks virtual classroom/online learning platform, 2 days/week, or
- Canvas Learning Labs in-class and/or virtual classroom — weekly as needed

Great for Individuals that: are startup or advanced entrepreneurs that want to pivot; want to develop a successful entrepreneurial mindset; have an idea or concept you need to flush out; understand how to do micro testing of their idea or concept; want to become a better decision maker.

Our Ice House Entrepreneurship Program (IHEP) is a hybrid program that offers the traditional classroom training while utilizing an online learning platform to present the curriculum. Our Ice House Entrepreneur Program is facilitated using blended methods of traditional classroom training and activities, an online learning platform for lesson delivery, and virtual instructions and coaching that run typical twice a week. This program also offers Canvas Learning Labs that help Business owners develop concepts and business models. Click on the link to learn more about the [Ice House Entrepreneur Program](#) and how it is delivered.

GCMI BUSINESS II

Delivery Options:

- 8 weeks in-class
2 days/week, or
- 6 weeks virtual classroom,
2 days/week

Business II participants are selected from participants from Business I, IHEP, and/or applicants who have completed a marketing plan or a business plan. They will also need to be interviewed by a GCMI Business Coach.

Business II — Business Development sessions provides in-depth training and support in the areas of Business Concept Validation, Financial Projections, Marketing, Product and Service Development, and business plan development. You will receive interactive Business Coaching and consultation from Industry Professionals, Coaches, and Staff.

GCMi ENTREPRENEURIAL MINDSET SKILL BUILDING

Delivery Options:

- 5 weeks in-class, 2 days/week, or
- 4 weeks virtual classroom, 2 days/week

Great for Individuals that: are seeking career changes and want to explore more choices; want to understand how to think like a successful entrepreneur; want to become a better decision maker personally and professionally; want to overcome personal barriers and obstacles; have employment barriers.

Great for Organizations that: offer workforce-ready programming; provide services to disadvantaged individuals & communities; work with individuals with employment barriers; work with navigating career changes; offer programming and services to returning citizens; offer apprenticeship programming; offer programming for at-risk high school students.

These series of classes are designed to prepare participants to develop their interpersonal skills with an entrepreneurial-based learning format. These tools will help you engage a business-like mindset to develop 21st century skills and behaviors to overcome personal barriers and/or obstacles that prevent you from recognizing opportunities in your life and taking ownership of your future.

Delivery Options



In-Class Sessions

Consists of traditional classroom structure with interactive activities.



Online Learning Platform

This platform offers video lessons, video vignettes, tracking of assignments, online activities, blogging, and tracking of time spent on lessons platform.



Virtual Class Sessions

Classroom training and coaching using Zoom, Google Classroom, and other online platforms.

We want to help you recognize realistic business opportunities, set goals, and help you create a plan to take action in achieving those goals.

Individuals seeking to enroll or with questions about our Entrepreneurial Mindset and Entrepreneurial Skill building programming should call or email Tracey Hayes at 513-569-4816 ext 2412 or Tracey@gcmination.org.



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